Minute of Awareness-Raising Meeting on 12th Oct 2009

Present: Wendy, Teen, Maggie, Frank, Karen, Penny
Apologies: Vanessa

1) Outcome of Cromarty Film
It was reported that the event went well although improvements could be made. These were discussed. Feedback from participants was excellent and has been reported on Google group. Several people indicated interest in getting involved. Maggie has passed these to John for an invitation to join the group. Donations of £27 were received for teas.

Teen reported that the press release was not picked up by the papers which was disappointing but beyond her control. It was sent to the Ross-shire Journal, P&J and Inverness Courier.

Regarding TBI membership, it was agreed that Wendy will speak to Sue before the next meeting to see if she needs some temporary support. She will also speak to John to see if he is willing to be the official keeper of the definitive e-contact list.
Action: Wendy

2) Culbokie Film 27th Oct – Penny to lead
An outline programme for the night will be developed, drawing on the lessons learned, for the group to comment on.
Action: Penny

The film and the hall are booked – key available at 6.30pm. The screen is in situ but a special tool is need
Action: Maggie

We need to hire a projector and all other equipment from Fortrose Acadamy. Penny will contact Iain Goode to arrange. She will also do test run – at Findon Hall if possible.

Maggie will take responsibility for tea and coffee. Karen and Maggie will bake.
Action: Karen and Maggie

In attendance: Penny, Frank, Maggie, Tommy, Wendy. Arrive at about 6.30.

We will indicate that donations are for the film screening as well as the teas to encourage higher uptake.
Teen will prepare a press release to go out this week and will send details and contacts to Penny who will follow up with phone calls.
Action: Teen

We will also promote through other networks
Action: Karen will contact Munlochy Church and Fortrose Acadamy and also alert badminton group.
Action: **Everyone** to promote to own networks
Action: **Penny** to give leaflet to David Gilbert for circulation to Resolis Community Arts
Action: **Penny** to follow up leads given by Roger Piercy of Culbokie Community Council
Action: **Teen and Karen** – Great Glen House/SNH
Action: **Penny** SEPA
Action: **Maggie** The Greenhouse, Dingwall

A poster will be prepared and circulated. Wendy will ask Anita Murray if she will be willing to prepare. This will be circulated to everyone to put up widely.
Action: **Wendy and everyone**

We also need leaflets. Around 900 will be prepared for distribution. Everyone will distribute widely – shops, leisure centre, museums etc
Action: **Wendy**

Culbokie Community Market – is this coming Saturday. This is an opportunity to hand out leaflets.
Action: **Penny and Maggie**

3) **North Kessock Film 12th Nov**
Wendy to lead. Book film and hall
Action: **Wendy**

4) **Resolis Film 27th Nov**
Plan at next meeting

5) **Climate Question Time 10th Dec**
Teen to lead. Louise Bachelor has agreed to chair. James Curran is available on 10th Dec. Wendy / Teen to check he is available in the evening.
Progress is being made on other panel members.
Action: **Teen and Wendy**

6) **1st Newsletter**
The Newsletter is funded by Highland Council. This includes Teen’s time to prepare and £50 materials costs. If we want more than this it will need to come from advertising. Suggested advertisers may be BTCV, electric bikes, solar boat.
Action: **Wendy/Teen to enquire about advertising**

Purpose of newsletter:
- to give easily accessible information to existing supporters of our work
- to promote our work to funders and officials
- to encourage wider membership
- to encourage active participation.

It will be available electronically. We also need some hard copies and a targeted mailing.
Suggested content – no particular order:
- report on Greening day
- up coming programme of events
- seasonally topical article on wood heat
- introduction to who we all are
- article on composting
- information about the groups – food, energy etc
- article about transport – gee up for new group
- information about transition movement
- contact details
- photo/caption from St Boniface Fair/ other events
- Highland Council logo

7) Programme after Xmas
- Film in Munlochy – Jan 15th or Jan 18th
  Action: Karen to enquire about availability of hall
- Film in Feb – to be agreed next time
- Film in March – to be agreed next time
  Action: Everyone – think about what films we should show where
  (We’d like to go back to Cromarty with another (more positive) film)
- Ceilidh in March
- Charles Kennedy has indicated that he would like to be involved in a TBI event – we need to pin him down to a date and organise from there.
  Action: Teen to lead
- Transport Open Space Event –. We will hire an Open Space Facilitator (subject to CCF funds). We can ask Eva about facilitator.
  Action: Wendy to lead
- Training for Transition event for our members. We can ask Eva about this.
  Action: Penny
- Other?

8) Next CCF Application
The next application must be completed by 13 Jan 2010. This group will need to think what it wants to achieve in 2010 / 2011. Early action is needed on this. The need for a Development Officer was discussed.

9) Next Meetings
10.00am Thursday 29th Oct at Maggie’s
10.30 am Monday 9th Nov at Teen’s