Awareness Raising meeting Monday 9th November

Present Teen, Wendy, Karen, Vanessa, Penny, Maggie,

Films
Kessock
`Teen and Wendy presenting Costs would be about £130 but we would try hard to get donations on the evening. Vanessa would help with setting up. It is hoped to get an audience of @50.
Publicity –many posters up. Not clear if the Ross-shire is giving our events any coverage following `Teen’s press releases. Karen will check this weeks paper.
Karen and Maggie to bake and make tea.

Resolis
Vanessa, Maggie, Penny, ?Martin, Karen and ?Frank available
Resolis has a good screen but other hoped for equipment will not be ready in time to be used
Penny has a laptop and will be able to help with techno stuff. We can use `Teens speakers and amp again. Penny has extension cable.
Wendy will make poster and circulate, and has done article for Fortrose Academy newsletter.
Everyone to put up posters and publicise by word of mouth, email etc
`Teen will write Press release
Maggie will ask David Gilbert again re publicity via Resolis Arts email list and will contact Fortrose Academy re tannoy announcement
Maggie to take Buena Vista social club CD and means to play it
Vanessa suggested we should see if a local group might carry on from this more positive film and Maggie will ask if Rowan want to come for the evening

Climate Question time
Long discussion re panel members
Eleanor Scott, Donnie Macleod an Archie Prentice (HIE) confirmed
David Sutherland (Tullochs) or Chris Surtees (ACE) to be asked as business people.
David Alston (chair of finance for HRC) as a local councillor.
Teen will be the key organiser for this event and will make list
Other people will be contacted directly with a view to having as wide as possible cross section of audience members
Teen will contact Forestry and community energy
Wendy will invite Transport persons, community councils and highland councillors
Vanessa will contact black isle partnership via Di Agnew
Penny will contact Mary Bowers
`Teen and Karen will attend a senior assembly and ask for questions directly from pupils
Questions to be in by 3rd Dec—Teen will set up email address for questions to be submitted
Ian Good is providing a microphone
Publicity—viral emailing once panel confirmed Wendy another poster
Theatre booked
Maggie talk to Ian Good re can we serve tea?

**Magazines and leaflets**
Everyone asked to submit what they have to Sue who will be asked to collate
Eg places for posters, contacts for hall hire (Maggie done) contacts for mags and
deadline dated etc Local clubs and contact names

We then considered Penny’s paper
**Ideas on Awareness Raising after 1st April 2010**
Wendy was concerned that we look after ourselves and don’t get burnt out.
? have 2-3 events to help people with carbon reduction as part of 10:10
Vanessa agreed and thought we definitely need a group—maybe a bigger group event (not open space) which could be more focussed
Karen thought maybe we could have a big event then smaller ones in more outlying areas and really push community gardens and allotments
Maggie had worries about making people feel guilty if they were not being greener then green and to make sure we welcomed anyone at whatever stage. A visioning exercise looked exciting.
Teen felt the awareness raising needed to go on for ever. Good to link it with 10:10
Internal communications are important and we need a constructive approach on how to develop community feeling.

**Any suggestions re funding requirements/suggestions to Penny by the 18th—this is for the last tranche of Climate challenge fund funding early in the New Year**
Please let Penny know your ideas

Next meeting Thurs 3rd Dec, 10.30 am at Wendy’s