Our Local Larder - Update for Food Group meeting on 30/07/19.

Statistics
Quarterly reports for January to March and April to June attached.

Google maps
Now fixed.

Listings update
New listings
• Highland Home Cook
• Caledonian Cider
• Strathpeffer Artisan Bread
• Cafe Biagiotti contacted but have not replied

Deleted or suspended listings
• Crofters Cafe, Rosemarkie (closed/retired)
• Bogallan Highland Beef (closed/retired)
• Black Isle Tarts (closed/had a baby)
• Storey Chocolates, Inverness (no longer on Black Isle)
• Saladworx (no longer in Highland)
• Dingwall Academy Market (on hold for the moment)
• Inverness Food Hub (on hold for the moment)

Promotion
Possible actions
• Improved promotion at markets (new A5 leaflets, new poster, more business cards, give away postcards)
• Topping up of business cards (focussing on tourist accommodation/destinations). Do we need to print more of these?
• Publish more recipes, with a recipe for each supplier/business. Ask FB followers to share recipes using local food. Recipe photos on Instagram.
• Consider a local food/drink event including tasting, cooking workshops. Could be combined with Drastic Plastic event.