Cycling Scotland

Cycle Friendly Communities

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Workshop Outline

• Cycling Scotland Introduction
• Cycle Friendly Community Background
• Cycle friendly Community Award
• Case studies
  - The Cairngorm National Park
  - The Helix
• Highland Perthshire Cycling
• Issues of cycling in rural locations
• Workshop

Cycling Scotland

Our vision is for Scotland to be a nation of cyclists

We are fully committed to playing a central role in assisting the Scottish Government and its partners and stakeholders to achieve the vision set out in the Cycling Action Plan for Scotland: “By 2020, 10% of all journeys taken in Scotland will be by bike.”

Cycling Scotland

Cycle Friendly Communities

• Cycle Friendly School

• Cycle Friendly Employer

• Cycle Friendly Community

Cycle Friendly Background

• Since 2012 – Cycle Friendly and Sustainable Communities Fund
• 4 Rounds of funding
• Total of 120 applications
• 66 funded projects
• Total of £419,427.36 awarded
• Varied themes
• Case studies
Cycle Friendly Community Award

- Consultation
  - Questionnaire carried out in November/December 2013.
  - Specifically targeted people who were involved in community cycling in one way or another.

Results

Partnerships
- 56% felt that it was very important to have a partnership with their Local Authority.
- 14% felt it was very important to have a partnership with their RTP.

Most Important

- Transport
- Environmental
- Health
- Tourism
- Leisure
- Economic
- Social
- Marketing

Least Important

Presentation of the award:
- Signs/plaques on entrance to the area
- A logo and window stickers
- Signs throughout the community
- A visible display board with local map and cycling info
- Information on Cycling Scotland’s website
- Flag displayed on main street

Case Studies

- Case Study 1 – Cairngorms National Park
- Case study 2 – The Helix

RURAL CYCLING

What are the issues?
- Distance
- Speed of traffic
- Lack of cycle infrastructure
- Costs
- Lack of political/other leadership
- Priorities
- Weather

SO ARE CYCLE FRIENDLY COMMUNITIES USEFUL?..........

WOULD YOU WANT YOUR COMMUNITY TO BE ONE?........

WHAT WOULD IT LOOK LIKE?....

WHAT ADVANTAGES WOULD IT BRING?...........