Sustrans is the charity that’s enabling people to travel by foot, bike or public transport for more of the journeys we make every day. Our work makes it possible for people to choose healthier, cleaner and cheaper journeys, with better places and spaces to move through and live in.

Sustrans works in three ways
1. to make local environments safer and more attractive for walking and cycling
2. to support and encourage individuals to make more sustainable travel choices
3. to influence policy and practice

Sustrans Scotland 2014
• 50+ staff delivering projects in partnership with local government, other partners and communities – Edinburgh & embedded
• Annual budget of ~£10m from Transport Scotland: match funded 50-50 by partners
• Other funding of ~£1m from Climate Change Department, Big Lottery, SNH, PHT, NHS
• 2,000 supporters and 350 volunteers in Scotland

Built Environment – ‘provision’
• NCN Development
• Community Links
• Urban Design & Master-Planning
• Connect2
• Land & Estate Management
• Active Travel Action Plan Edinburgh
• Street Design
Community Links 2014 - 2016

- Demonstrate a community need
- Cycling, or, walking and cycling infrastructure
- Behavioural change elements to be considered
- Must align with Cycling Action Plan for Scotland
- 218 applications
- £34M requested, £24M available
- Mixture of 1 and 2 year projects

High visibility cycle counters

Street Design
Street Design - opportunities

- People and place
- Every street is a route
- Community engagement & design development
- Low tech, but quality improvements
- Targeted response
- Working at a neighbourhood scale
- Street redesign

Behaviour Change – ‘promotion’

- I Bike
- Hands Up Scotland
- Schools Support
- Make your Move Kirkcaldy
- Active Travel Champions
- Mapping
- Signage & GIS
- Tourism & Recreation
- Website & Social Media
- Policy & Media
- E-Bikes
- Volunteers/Greener Greenways

School support

Resources

Cycle & Scooter Parking Grants

I Bike - opportunities

- To increase cycling levels, in particular during the transition between primary and secondary when traditionally cycling declines further
- Different needs of young boys and girls regarding cycling
- Whole school (and community) activities
- Increase levels of physical activity and make cycling more accessible to all
I Bike

E-Bikes

Signage, leaflets, maps and events

Cycle tourism – worth £239 million!

Volunteers
Active Travel Champions - opportunities

- Workplace and organisation engagement
- Maps, information, training, route planning, etc
- Create a legacy by training champions
- Spread the word, inspire action & make changes
- Senior Management buy-in; recognising benefits
- Healthy Working Lives, Cycle Friendly Employer
- Champion Networks and Hubs

Keeping in touch......
Future Opportunities?

CAPS 2013 actions...
Walking Strategy... physical activity, health links
Improve links with Public Transport providers...
Climate Change... low carbon behaviour
Air quality...
Cycle tourism...
Community engagement......
Workplace interventions....

Smileage.

www.sustrans.org.uk/scotland
scotland@sustrans.org.uk